

Final Summary

The 2023 Spoleto Festival USA was a success, taking place from May 26-June 11, ticket sales topped \$2.7 million with more than 50,000 seats occupied. With 100+ performances across venues and various community engagement initiatives involving Festival artists working with students in downtown Charleston and North Charleston, the Festival turned Charleston into a cultural epicenter, creating immense public value. Through a Pay What You Will program, the Festival sold more than 1,000 tickets at an average ticket price of \$10, promoting access for more individuals to experience various Festival programs. Additionally, through the Open Stage Door program's open application process, the Festival donated 360 tickets to 11 non-profit and service organizations in Charleston, such as Association for the Blind and Visually Impaired, HEART Inclusive Arts Community, and We Are Family, among others. With the support of earmarked funds allocated by South Carolina Department of Parks, Recreation, and Tourism, the Festival presented the 2023 Festival at full-capacity seating for seventeen days, and through varied sources of revenue and income the Festival funded the operational cost of a world-class performing arts Festival. Plans for the 2024 Festival are underway with the approval of a three-year strategic plan that will implement strategies to diversify our audience, expand the Festival's localized impact year-round, and produce new and innovative work that speaks directly to urgent, contemporary social issues.

The Festival is grateful for SCPRT's generous support. Please let me know if you have any questions about the attached report and final summary or if you require any further information.